

Contact Details

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Design Skills

I have over 14 years' professional experience of working within a variety of design disciplines and media such as corporate branding, broadcast design, interactive technologies and design for the web. I have produced a large body of work for other media including CD-Rom, DVD, print and typeface design. In addition to my design skills, I have a proven track record of successfully communicating and collaborating with clients, enabling them to realise their needs and requirements.

Software Skills

Illustrator, Photoshop, After Effects, Cinema 4D, Flash, Dreamweaver, Premiere, Final Cut, DVD Studio Pro, Fontographer, Fireworks, Acrobat, Quark Xpress, InDesign, Microsoft Office and HTML coding.

Education

- 11/1994 - 06/1997**
University of Salford, Greater Manchester.
BA (Hons) Design Practice (Graphic Design),
2-1 - 2nd Class Degree with 1st Class Honours.
- 11/1993 - 06/1994**
Buckinghamshire College of Higher Education.
B-TEC National Diploma in Foundation Art and Design
Studies.
- 11/1991 - 06/1993**
Henley Sixth Form College, Henley.
A Levels, Art & Design - B, Design & Tech - D.
- 11/1986 - 06/1991**
Waingels Copse Secondary School, Reading.
G.C.S.E.'s 2 As, 1 B, 4 Cs, including English, Maths, Art
and Design & Communication.

Career History

04/2010 > Present

Senior Designer, PlayJam.

Refreshed the brand and identity of the world's leading interactive TV channel, PlayJam. Developed and designed the UX and user interface for PlayJam's Smart TV portal. Designed graphics and animations for PlayJam's product GameStick, the world's most portable TV games console. Also designed various apps for Smart TV & iOS.

10/2008 > 04/2010

Senior Designer, Electra Entertainment.

Initial role included the design of Electra Entertainment's visual identity as well as the design and branding of its interactive technology, Channel Zero. I was also responsible for the design of Channel Zero's interactive applications including user interfaces for LoveFilm, Met Office, Reuters and WE7.

07/2007 > 10/2008

Senior Designer, Fluorescent Media.

Created and implemented the Fluorescent brand across all media and was responsible for the design and branding of FML's proprietary interaction management system, Phoenix. Other projects included design encompassing a wide range of media, from the internet to motion graphics.

01/2004 > 06/2007

Senior Designer, Optimistic Entertainment.

Designed title sequences and other on-air graphics for a variety of television formats developed for clients such as MTV, E!, ITV and Optimistic's then channel, Nation217. This gave me an excellent insight into the television industry as well enhancing my design skills in branding and typography.

07/2002 > 03/2003

Various freelance roles in Sydney, Australia.

01/2000 > 12/2001

Interactive Designer, Static 2358.

Oversaw a team producing graphics for interactive TV. Clients included BBC, National Geographic and Philips. Also involved designing for video, web, print and branding.

10/1999 > 12/1999

Freelance Designer for Code Interactive.

Designed the launch site for Thus (formally Scottish Telecom).

08/1998 > 10/1999

Web Designer for WorldWide Web Services.

Designed, developed, built and maintained a wide variety of sites.

05/1998 > 08/1998

Freelance Designer for Mainstream.

Designed a CD-Rom for Dr Martens.

07/1998 > 08/1998

Work placement at The Attik.

