



Biscography

Craig Biscoe
CV

Contact

Craig Biscoe

Online Folio: www.biscography.net

Email: craig@biscography.net

Mobile: 07906 404396

Design Skills

I have over 13 years professional experience of working within a variety of design disciplines and media such as corporate branding, broadcast design, interactive technologies and design for the web. I have produced a large body of work for other media including CD-Rom, DVD, print and typeface design. In addition to my design skills, I have a proven track record of successfully communicating and collaborating with clients, enabling them to realise their needs and requirements.

Software Skills

Illustrator, Photoshop, After Effects, Cinema 4D, Flash, Dreamweaver, Premiere, Final Cut, DVD Studio Pro, Fontographer, Fireworks, Acrobat, Quark Xpress, InDesign, Microsoft Office and HTML coding.

Education

11/1994 - 06/1997

University of Salford, Greater Manchester.

BA (Hons) Design Practice (Graphic Design),
2-1 - 2nd Class Degree with 1st Class Honours.

11/1993 - 06/1994

Buckinghamshire College of Higher Education.

B-TEC National Diploma in Foundation Art and
Design Studies.

11/1991 - 06/1993

Henley Sixth Form College, Henley.

A Levels, Art & Design - B, Design & Tech - D.

11/1986 - 06/1991

Waingels Copse Secondary School, Reading.

G.C.S.E's 2 As, 1 B, 4 Cs, including English,
Maths, Art and Design & Communication.

Career History

10/2008 - Present

Senior Designer, Electra/PlayJam.

Responsible for the design of applications for Electra's interactive technology, Channel Zero and the website design and brand treatment for PlayJam, the world's leading interactive TV channel. As well as rebranding both companies and producing their various media, I also art direct a small team of designers in Poland who produce the graphical content for the PlayJam channel.

07/2007 - 10/2008

Senior Designer, Fluorescent Media.

Created and implemented the Fluorescent brand across all media and responsible for the design and branding of FML's proprietary interaction management system, Phoenix. Other projects included design encompassing a wide range of media, from the internet to motion graphics.

01/2004 - 06/2007

Senior Designer, Optimistic Entertainment.

Designed title sequences and other on-air graphics for a variety of television formats developed for clients such as MTV, E!, ITV and Optimistic's then channel, Nation217. Gave an excellent insight into the television industry as well enhancing design skills in branding and typography.

07/2002 - 03/2003

Various freelance roles in Sydney, Australia.

01/2000 - 12/2001

Interactive Designer, Static 2358.

Oversaw a team producing graphics for interactive TV. Clients included the BBC, National Geographic and Philips. Also involved designing for video, web, print and branding.

10/1999 - 12/1999

Freelance Designer for Code Interactive.

Designed the launch site for Thus (formally Scottish Telecom).

08/1998 - 10/1999

Web Designer for WorldWide Web Services.

Designed, developed, built and maintained a wide variety of sites.

05/1998 - 08/1998

Freelance Designer for Mainstream.

Designed a CD-Rom for Dr Martens.

07/1998 - 08/1998

Work placement at The Attik.

11/1997 - 04/1998

Junior Designer for Tripod Technology.